

How to Make the Internet

Okay, so you want to make a website. Great!
The first thing to do is plan it out. What is it you' re trying to say?
What is your audience? How big do you want it to be?
What kind of functionality are you going to need?

my website's name: **Dinotopia!**
my website will be about: dinosaurs. duh.
my target audience is: 8 year old boys
main colors: 
it will have: puzzles, a blog, photo rating



My budget is \$___ and ___ hours to set it up initially.

Budget is \$___ and ___ hours for annual maintenance.

Are you okay with ads on your site?
(yes/no/maybe if they're not too hideous)

How much control over the design do you need? It's a spectrum from I'm okay with a site that looks like everyone else's to I have a very specific unique vision.

How much technical know-how do you have (or are you willing to learn?) It's a spectrum from how do I turn this thing on to I dream in css and XML.

Next, take a look at your resources. We need to figure out how much you' re willing to spend and how much you' re willing to learn to get this thing done. Websites *can* be made on the cheap, but it takes a little extra know-how, or at the least, a willingness to host other people' s advertisements/logos.

Once you have those answered, we can brainstorm how best to make it. The plus side is that there are TONS of options that fit all the categories above. The downside is that there are sometimes TOO MANY options and you're already feeling overwhelmed. Don't worry. That's why I'm here. Reach out to me for a free consult or stay tuned for part two of "How To Make the Internet" for your options, simplified.



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